



Privacy Policy

Effective Date: 11 July 2026

Wizards Staff Antiques (“we”, “us”, “our”) is committed to protecting your privacy and handling your personal information fairly, lawfully and transparently.

This Privacy Policy explains what personal information we collect, how we use it, who we share it with, and your rights under UK data protection law.

1. Who We Are

Wizards Staff Antiques is the data controller responsible for your personal information collected through our website.

If you have any questions about this Privacy Policy or how we handle your personal information, you can contact us using the details on our Contact page.

2. Information We Collect

Depending on how you use our website, we may collect:

Information you provide directly

- Name
- Billing address
- Delivery address
- Email address
- Telephone number
- Order information
- Messages you send to us through our contact forms or by email

Information collected automatically

When you visit our website, we may automatically collect:

- IP address
- Browser type and version
- Device information
- Operating system
- Pages visited



Date and time of your visit

- Referring website
- Cookies and similar technologies

3. How We Use Your Information

We use your information to:

- Process and fulfil your orders
- Deliver purchased items
- Respond to enquiries
- Provide customer support
- Process refunds and returns
- Prevent fraud
- Improve our website and services
- Comply with legal obligations
- Maintain our business records

Where you have given consent, we may also send marketing emails. You can unsubscribe at any time.

4. Legal Basis for Processing

We process your personal information where necessary:

- To perform our contract with you.
- To comply with legal obligations.
- For our legitimate business interests, provided these do not override your rights.
- Where you have given your consent.

5. Payment Information

We do not store your full payment card details.

Payments are processed securely by our payment providers. Their privacy policies apply to any payment information you provide directly to them.



6. Sharing Your Information

We only share personal information where necessary.

This may include:

- Delivery companies
- Payment processors
- Website hosting providers
- IT service providers
- Professional advisers
- Government authorities where legally required

We do not sell your personal information to third parties.

7. International Transfers

Where any service provider transfers personal information outside the United Kingdom, we will ensure appropriate safeguards are in place as required by UK data protection law.

8. Data Security

We take appropriate technical and organisational measures to protect your personal information against:

- unauthorised access;
- accidental loss;
- misuse;
- alteration; and
- disclosure.

Although we take reasonable steps to protect your information, no internet transmission is completely secure.

9. How Long We Keep Your Information

We retain personal information only for as long as necessary.



Order records may be retained for up to six years to comply with tax, accounting and legal obligations.

Other information is deleted when it is no longer required.

10. Your Rights

Under UK GDPR, you may have the right to:

- Access your personal information.
- Request correction of inaccurate information.
- Request deletion of your information.
- Restrict processing.
- Object to processing.
- Request transfer of your data where applicable.
- Withdraw consent where processing is based on consent.

These rights are subject to certain legal exceptions.

11. Cookies

Our website uses cookies to:

- operate the website;
- remember your preferences;
- improve website performance;
- understand website usage; and
- where you have consented, support analytics and marketing.

Please see our Cookie Policy for further information.

12. Third-Party Websites

Our website may contain links to third-party websites.

We are not responsible for their privacy practices or content.



13. Children's Privacy

Our website is not intended for children under the age of 18.

We do not knowingly collect personal information from children.

14. Changes to This Privacy Policy

We may update this Privacy Policy from time to time.

The latest version will always be published on our website with the revised effective date.

15. Complaints

If you have concerns about how we use your personal information, please contact us first so we can try to resolve the issue.

You also have the right to complain to the UK's data protection regulator:

Information Commissioner's Office (ICO)

Website: <https://ico.org.uk/>

16. Contact Us

If you have any questions regarding this Privacy Policy or your personal information, please contact Wizards Staff Antiques using the contact details provided on our website.